



For Immediate Release

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RGTS Successfully Debuts the New Borealis Brand of LED Lamps at the Saudi Luminex 2010!

Borealis LED Lamps Receive an Impressive Response in the Kingdom of Saudi Arabia

NAPERVILLE, IL. – July 13, 2010 – PolyBrite International, Inc. manufacturer and creator of Borealis LED Lamps and Lighting announced today that RGTS, exclusive distributor of PolyBrite products in the Kingdom of Saudi Arabia, launched PolyBrite’s Borealis line at the Saudi Luminex 2010 in Riyadh, Saudi Arabia. The Saudi Luminex 2010-the 10th International Lighting Equipment Show, was held on May 24-27, 2010 concurrently with the Saudi Aircon and the Saudi Water Technology shows under the Saudi Elenex 2010 umbrella.

Held at the Riyadh International Convention and Exhibition Center, the event welcomed over 20,000 visitors. It was organized under the patronage of H.E. Eng. Abdullah Bin Abdulrahman Al Hussein, Saudi Arabia’s Minister of Water and Electricity.

“We were very excited to work with RGTS in the launch of the new Borealis lamps at the Luminex this year,” said Carl Scianna, President and CEO of PolyBrite International. “An impressive response has come out of the combination of a successful Lightfair International followed by the RGTS launch in the Mid East.” Mr. Scianna further noted that “We were the only LED manufacturer at Luminex and the few LED products being shown by local distributors were substandard. We expect superior market penetration in the Saudi Arabia and look forward to a successful business relationship with our partners, RGTS.”

RGTS introduced the new line of Borealis LED lamps which includes replacement lamps for general service incandescent, decorative and reflector lamps. The line includes patented A19’s, B10, PAR38’s, R20, MR16, T8, Panel and Street Lights, High and Low Bay lighting in a variety of color temperatures.

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BOREALIS® LIGHTING
by PolyBrite International, Inc.

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The Borealis brand utilizes PolyBrite's proprietary polymer technology, bringing the environmental sustainability and economic advantages of LED technology to the marketplace. Borealis LED products achieve maximum brightness, unparalleled performance, and unrivaled light quality and have been designed with dimming capabilities and are able to fit into standard fixtures.

Borealis LED products consume up to 90% less energy than traditional incandescent lighting, provide at least 50,000 hours of operation and are virtually unbreakable and shock resistant. The result is a significant reduction in energy consumption, and maintenance and recycling costs without a compromise in the quality of light or the environment.

The wide range of Borealis LED products will be extended through RGTS long-term relationships with many military forces and ministries of defense. RGTS's will supply all Borealis LED products through their extensive portfolio of customers and contracts including Government and Military Agencies, commercial and industrial companies. Their continuous commitment to providing the highest standard of products and services has and continues to be recognized by their collaboration with prestigious international partners.

About PolyBrite International: *PolyBrite International, Inc. has established itself as an innovative global LED lighting technology company since 1995. PolyBrite designs, develops and maintains complete control in manufacturing solid-state lighting products, creating LED lamps, Street Lighting, Panel and Tube Lighting and complete Signage lighting systems under its Borealis Lighting brand. The Borealis brand of products utilizes PolyBrite's proprietary polymer technology and patent pending designs, bringing the energy efficiency, environmental sustainability and economic advantages of LED technology to the marketplace. More information on PolyBrite's Borealis brand of products is available on the Internet at www.polybrite.com or www.borealislighting.com or by calling 1-800-320-3801.*

About RGTS: *Established in 1986 as a technical services company that quickly expanded into and has attracted exceptional recognition in the fields of Supply Chain Management (SCM) services, Repair and Refurbishment of Aerospace Ground Equipment (AGE) and Special Purpose Vehicles (SPV), Integrated Logistics Support (ILS), systems design and integration and training. Building on its hard earned reputation for outstanding customer service and its connections with global partners, RGTS continues to expand and explore new products, services, markets and alliances. RGTS is headquartered in Riyadh, Saudi Arabia with major sites in Dhahran, Khamis Mushayt, Taif, Jeddah, and Tabuk. Since inception, RGTS has experienced an aggressive growth rate and is poised for continued rapid growth within the Middle East.*

Product Photography Available Upon Request

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