



For Immediate Release

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Page 1 of 2

PolyBrite International, Inc. Reaches Distribution Agreement with Millennium Visual Systems

Leading Distributor Offering PolyBrite's Borealis® LED Lamps

Naperville, IL. – Tuesday, June 29, 2010 – PolyBrite International, Inc., manufacturer of Borealis® LED Lamps and Lighting Systems today announced it has signed a distribution agreement with Millennium Visual Systems. Millennium is adding the new line of Borealis products to their existing portfolio of LED lighting technology solutions. The company is an established national supplier of both indoor and outdoor LED lighting solutions.

Millennium will offer the new Borealis® line of LED lamps including patented A19, B10, PAR38, R20, MR16, T8, Panel and Street Lights, High and Low Bay lighting in a variety of color temperatures. The Borealis brand utilizes PolyBrite's proprietary polymer technology, and achieves maximum brightness, unparalleled performance, and unrivaled light quality. The Borealis line is designed with dimming capabilities and fit into standard fixtures.

Borealis® LED products consume up to 90% less energy than traditional lighting with no radiant heat or Ultraviolet Rays (UV). Providing at least 50,000 hours of operation, Borealis lamps are virtually unbreakable and shock resistant resulting in a significant reduction on energy consumption, maintenance and recycling cost without compromising the quality of light and the environment.

"PolyBrite is delighted to appoint Millennium as a stocking distributor for Borealis® LED products. Our agreement strengthens our distribution channels within the lighting industry," said Carl Scianna, President and CEO for PolyBrite International. "Millennium will stock Borealis products in-house, and provide customers with their highly regarded customer service when purchasing PolyBrite's Borealis LED products."

"Our customers will now have the option of using a safe lighting alternative to environmentally taxing Incandescent and Fluorescent lighting." said Dave Goldberg, Chief Operating Officer of Millennium Visual Systems. "Our agreement with PolyBrite follows our company's ongoing commitment to earth conscious practices." Mr. Goldberg further noted that "At Millennium we are deeply committed to providing earth friendly, energy efficient products to promote living a "green" lifestyle."



BOREALIS® LIGHTING
by PolyBrite International, Inc.

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About PolyBrite International: *PolyBrite International, Inc. has established itself as an innovative global LED lighting technology company since 1995. PolyBrite designs, develops and maintains complete control in manufacturing solid-state lighting products, creating LED lamps, Street Lighting, Panel and Tube Lighting and complete Signage lighting systems under its Borealis® Lighting brand. The Borealis brand of products utilizes PolyBrite's proprietary polymer technology and patent pending designs, bringing the energy efficiency, environmental sustainability and economic advantages of LED technology to the marketplace. More information on PolyBrite's Borealis brand of products is available on the Internet at www.polybrite.com or www.borealislighting.com or by calling 1-800-320-3801.*

About Millennium Visual Systems: *Headquartered in Woodcliff Lake, NJ with business operations in Chestnut Ridge, NY, Millennium Visual Systems designs, produces, sells, and services electronic signs, programmable displays, LED bulbs and emergency lighting that is widely used in government, schools, hospitals, offices, factories, restaurants and retail businesses. Millennium is nationally known for their reputation of delivering quality, reliable products, supported by a high level of professionalism to ensure customer satisfaction. For more information on Millennium's line of LED products call (845) 356-4100 or visit at www.millenniumvisuals.com, [Facebook](#), [Twitter](#), or [LinkedIn](#).*

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