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PolyBrite International Introduces the New BatonBrite™ Safety Wand

New BatonBrite™ Features Ensure Safety and Visibility of Personnel

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NAPERVILLE, IL. – November 3, 2010 – PolyBrite International, Inc., developer of the new LED BatonBrite™ offers the most professional and advanced LED illumination for signaling on the market. PolyBrite’s unique polymer/LED combination used in the baton is visible up to one mile and provides unsurpassed battery life.

The new BatonBrite includes a waterproof, three-way function switch and large glove friendly button making this the ideal tool for illuminating, signaling, directing and marshalling. The BatonBrite™ is lightweight, extremely durable, shock resistant and safe (only 3 Volts) to operate in adverse weather conditions.

“All of PolyBrite’s products have been developed for industrial and consumer applications where safety and visibility are paramount. The new BatonBrite was developed with this concept in mind,” said Carl Scianna, President and CEO of PolyBrite International. Mr. Scianna also noted that, “The LED’s used in the marshalling wand do not react to vibration, temperature or pressure, making the new BatonBrite the ultimate choice for a safety wand.”

The many attractive features of the new BatonBrite™ include a Non-slip Textured Grip, a Magnetic Base, a Waterproof 3-way Switch: Bold, Flashing and Off, and an extended battery life of up to 400 hours on two AA Batteries. The BatonBrite is CE Certified and UL Pending and is ideal for and used by Military, Police, Airport, Marine, Auto Emergencies, Road Construction Crews, Parking Attendants and Pedestrian Safety personnel for directing traffic and capturing attention.

About PolyBrite International: PolyBrite International, Inc. has established itself as an innovative global LED lighting technology company. Since 1995, PolyBrite has designed, and maintained complete control in manufacturing solid-state lighting products, creating LED consumer and industrial safety products, LED lamps, street lighting, panel and tube lighting and complete signage lighting systems under its Borealis® Lighting brand. The Borealis brand of products utilizes PolyBrite’s proprietary technology bringing the energy efficiency, environmental sustainability and economic advantages of LED technology to the marketplace. More information on PolyBrite is available on the Internet at www.polybrite.com or by calling 1-800-320-3801.

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